



8 Days

# Morocco

## Mint Tea & Micro-Economics

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Jellabas, carpet shops, snake charmers and mint tea; intricate souks, high mountain passes, ancient Kasbahs and spectacular sunsets. Morocco has everything that goes to make up an ideal destination for a first foray into the developing world and this business and economics focused itinerary offers a unique insight into the industry and culture of one of our favourite countries. We believe that to truly understand the economics, you need to learn about the country, and this trip is perfect for doing just that. Discover the warmth and welcome of magical Morocco.



# Recommended tour itinerary

Day  
1

## Arrive Marrakech

Fly UK to Marrakech. Arrive at the airport and transfer to our hotel. Depending on the time of the flight we will have a late afternoon walk into the markets where we can start to acclimatise and see that the short flight has brought us to a completely different world!

Overnight at Hotel

Day  
2

## Marrakech, sightseeing

This morning we head out into Marrakech. We start with a horse drawn carriage tour through the streets giving us an overview of the areas of the city, before getting out on foot in the old part of town called the Medina. Here, little has changed for hundreds of years. We learn about production methods and supply chain of a number of commodities including leather, textile and iron. We can see different areas of the bustling markets are given over to different specialities.

In the afternoon we visit the new town including the Palmeraie resort area and see the differences between the old traditional city we explored in the morning and the new city, with its development, business and different trading methods such as fixed price shops.

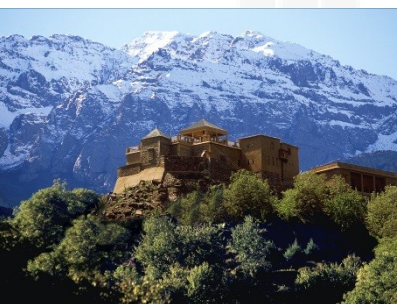
Overnight at Hotel

Day  
3

## Marrakech Business

This morning we visit the office of our partners in Morocco to learn about the tourism industry and how it is handled from an in-bound operator's perspective. The group will meet with the company owners and some of the female staff of the company to gain some insight into their experiences as women living in Marrakech. There will be a talk from the head accountant about different business partners around the world and hopefully the manager of the bank too. In the afternoon, we hope to arrange a visit to a business high school in Marrakech, but this does depend on the date of our visit. At dinner, we get to meet with a local entrepreneur.

Overnight at Hotel







## Day 4

### Marrakech-Imlil-Aremd

Leaving Marrakech behind, we transfer to the village of Imlil in the Atlas Mountains. The journey is about an hour and a half, through spectacular mountain scenery and traditional villages. On the way we visit one of the agricultural cooperatives in El Haouz. We also meet with women of a local women's association, either today or tomorrow. At dinner we meet with the manager of the hotel where we will be staying. Overnight Gite.

## Day 5

### Aremd

Today we head to the hills on a day trek. Surrounding Aremd are many traditional Berber mountain villages where the passage of time has brought with it little in the way of change. We are lucky enough to be able to visit a family's house for lunch to learn about their way of life and to soak up the spectacular views. We return to the hotel in the afternoon. Overnight Gite.

## Day 6

### Aremd—Imlil—Essaouira

First thing this morning after breakfast we will walk down to Imlil. Here we meet the vehicles and transfer to the charming coastal town of Essaouira. We stop in a women's cooperative to discover more about their Argan oil production business. On arrival in Essaouira we embark on an orientation tour of the Medina with the rest of the day at leisure to explore. Overnight hotel.

## Day 7

### Essaouira - Marrakech

This morning we head out to Essaouira's glorious 10 mile beach for a surf lesson. The west coast of Morocco offers some of the best surfing in the world and the beach at Essaouira is the perfect place to learn with safe waters and experienced instructors. After lunch we head back to Marrakech to spend the final night absorbing the fantastic atmosphere in the unique main square of Marrakech – the Jenna el Fna. Overnight at Hotel.

## Day 8

### Marrakech

Depending on our flight time, we may have time for a final morning in the souk, watching the hustle and bustle of this magical city before heading back to the airport for our return flight to the UK.

# Further information

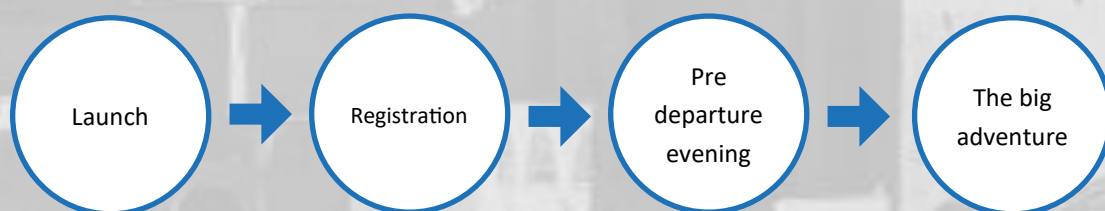
## Look what's included!

- International flights
- All accommodation
- All food
- All transportation and activities
- Bi-lingual, first-aid qualified local tour leader
- Parent and student trip launch evening
- Pre-departure preparation evening
- 1-day offsite safety INSET day for staff
- ATOL financial protection
- Medical Emergency / Repatriation Travel Insurance
- Group first aid kit and prescription meds pack
- BS8848 safety management and risk assessments
- Detailed pre-departure information and kit lists
- Comprehensive teacher travel packs
- Permanent operations team in your destination
- 24-hour UK operational support whilst overseas
- Carbon offsetting of all flights
- Free t-shirt for every participant and teacher

## What's excluded?

- Transport to airport in UK
- Drinks (advice will be given on purification of water)
- Visas or tourist cards if required
- Any required inoculations
- Personal spending money
- Tips for guides, drivers and porters
- Airport departure taxes paid locally
- Cancellation and personal effects insurance

## Your educational journey timeline



## Physical journey rating:



Some low level physical activities included in your trip, including walking on uneven terrain, maybe a morning/afternoon trek of two to four hours. That said, no physical preparation is required to make the most of the tour. High humidity and temperatures can occur at certain times of the year.

## Culture shock rating:



Students should expect some culture shock. You'll be exposed to signs of poverty. The food will be quite different to home and English, whilst still spoken, will be less prevalent. Respecting the local culture will make it easier to fit in and get the most out of your trip. We're likely to visit remoter locations on this tour where access to western style services may be sporadic. Often on trips of this grading there are parts of the itinerary which are more remote, interspersed with sections which are more 'comfortable'.



# A journey of 1,000 miles...

Starts with a single step... Contact us now to start your educational journey.

## 1 Get your tailor-made proposal and further information

If this itinerary doesn't quite scratch your educational travel itch then let us tailor-make one for you. Our wealth of experience and expert in-country contacts means we can design an itinerary just for you. Contact us for more information and a detailed quote.

## 2 Ask for risk assessments and marketing materials

We can provide initial risk assessments and destination threat assessments to help you with your expedition approval process. Ask for posters and your pre-booking information pack too.

## 3 Arrange a trip launch evening at your school

This is a chance for students and parents to hear more about the planned adventure with a comprehensive information evening and an opportunity for questions.



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